TEN TALKING POINTS FOR ALL ACTIVE VOTERS BETWEEN NOW AND NOVEMBER 2010

July 2010

1 - PRESIDENTIAL POLLING –

Scott Rasmussen is the most accurate, informative and honest pollster who ever lived. (within less than 0.5% in 2000 and 2004 but 0.1% in 2008 presidential polling). So goes his Daily Presidential Approval Index ….so goes the political pulse of the nation. Rasmussen's accuracy is next to God, when it comes to this index. He was first among 23 polling organizations in 2008 and blew the liberal biased media out of the tub with the following accuracy:

Fox News-13th
NBC News-16th
ABC News-17th
CBS News-19th
Gallup Poll-20th
CBS/NYTimes-22th
Newsweek last at 23rd

Postings of his Presidential Approval Index are made at 8:30am daily. His 7/5/10 Obama index was -20% = (strong approval +24%) minus (strong disapproval -44%), which is only 2% above his all time low on 5/26/10 of -22% = +23%-45%! Hello!!! The three best things we conservatives have going for us, is Obama's mouth, his misguided decisions and his unbelievable economic incompetency about our Free Enterprise System! One last point – It is imperative that we neutralize the terrible bias of the liberal press by citing the accuracy of Rasmussen in comparing all the liberal media accuracy being in the bottom quartile of 23 polling organizations. That drives them "nuts" and I for one love it, because it proves their bias. (Some use telephone directory lists which include half unregistered voters; whereas Rasmussen only uses likely voters. Duh! Bottom line – Tell your neighbor: "Did you know that in 2008, all the major liberal biased news organizations ranked in the bottom quartile while Rasmussen was 1st of 23 in polling accuracy?" Does that tell you anything about their liberal bias?

2 – IMPORTANCE OF ESTABLISHING THE CLARITY BETWEEN CONSERVATIVES, INDEPENDENTS, & PREVIOUS OBAMA SUPPORTERS vs LIBERALS rather than REPUBLICANS vs DEMOCRATS

Basically, the country is divided into 1/3 Republicans, 1/3 Democrats and 1/3 Independents. It is important to discern that four years ago Independents were 2 to 1 against Bush, but are now 3 or 4 to 1 for conservatives. It is also important to remember that there are only 20% liberals, but 40% conservatives. So…..always communicate to voters that conservatives outnumber liberals by 2 to 1 not - Republicans vs. Democrats at 50/50. The enthusiasm level of Republicans is about twice as high as it was for my fourth choice – John McCain, while the enthusiasm level for Obama has fallen off the charts, as evidenced by the projected Demo turnout, which will be about half vs. 2008 while Republican turnout will be about double! Cha-cha-cha!

3 - IMPORTANCE OF NOT SPLITTING THE CONSERVATIVE VOTE

The Texas primary is a perfect example of what could have happened, if we had not been careful to be aware daily of the Rasmussen Polling – we might have elected Kay Bailey Hutcheson, which would have been a disaster for Texas and assured us of a Demo Governor. Some voters believed that Medina actually had a chance to win the primary, but Rasmussen (and Shipe in this case) showed that she was gaining, but there was not time (in one week) for her to double her polling from 16% to 34% to win. (See chart below)

Texas Gov. Race	Rasmussen Poll (2/25/10)	Shipe Projection (2 days before Election)	Actual Vote Results
Rick Perry	48%	(50%-no runoff)	51% - no runoff
Hutcheson	27%	25%	31% - incl. undecided
Medina	16%	15%	17%
Undecided	9%	10%	-
Margin of error	+ or -3%	-1.3%	

What if by some miracle, Medina could have beaten Perry with 3 times the votes she actually received and left Texas with the possibility of RINO Hutcheson? We would have probably left ourselves vulnerable to a Democratic Governor of Texas– God forbid! Bad for Texas – Perry will beat White big time!

4 – IMPORTANCE OF TOUTING TEXAS SUPERIORITY ABOVE ALL OTHER 49 STATES

Texas Public Policy Foundation asked renowned economist Dr Arthur Laffer to identify which factors contributed to Texas domination over other states. (The Laffer Curve helped Congress to pass Ronald Reagan's Tax Cuts (76% to 28%) setting off over two decades of strong, nearly uninterrupted growth. Laffer reported: "States that pursues pro-growth economic policies, low taxes, a small number of reasonable regulations and disciplined spending, experience higher income and population growth, lower unemployment and rising housing values." Well… DUH !!! Why aren't you and your liberal cronies listening Mr. Obama??? Texas fiscal prudence, since 2003, has proven to be our deliverance from the ruin faced by states such as CA, OH, and KS. Texas is now home to more Fortune 500's (64) than any other state.

5 – ENTHUSIASTICALLY BUILD A CASE FOR CONSERVATIVES TAKING BACK THE HOUSE AND THE SENATE IN 2010

We only need 9 Senate pickup seats + 1 tie breaker for 'motor mouth" VP Biden. As Rasmussen shows we now have 13 states in which the Republican Senator is leading or tied with the Demo Senator. In addition, Republicans are leading in 7 states to takeover the Governorships. This is "humongous" for redistricting strategy. All we have to do is maintain this increasingly conservative trend for four more months. About six months ago, we were leading in only about a "six pack of states". The trends are definitely in our favor. In 1994, Republicans took control of the House with a 56 seat pickup with Newt Gingrich leading the way with the Contract *With* America. The American people were about half as hostile toward Clinton as they are now toward Obama. It is my opinion, that the 40 seats that the Republicans need will be a "slam dunk" by November, if existing trends continue. Bye bye Pelosi – enjoy your retirement and your ill-advised lucrative mickey mouse pension!

6 – IMPORTANCE OF USING VOTER VAULT BY ALL PRECINCT CHAIRMEN AND CONSERVATIVE CANDIDATES FOR OFFICE (2010 Primary Results To Be Updated By Mid July)

Voter Vault is one of the most important and strategic tools for winning elections. I have been preaching for many years as a precinct chairman, that there are only two things that must happen to win any election – Identify the "good guys' and "get them to the polls"! Voter Vault enables you to identify the good guys and the use of 30 or so Block Captains helps you get them to the polls, with a letter written by the precinct chairman as to where to vote and a recommended conservative slate for the Primary and again for the General election. I personally initiated a similar document to Voter Vault in 1978, while serving as Vice Chairman of the Party. I met with Robert Parten, Tarrant County Voter Administrator, one of the best in Tarrant County history, and he provided a $2 printout of all registered voters with names, addresses and voting history (which primary) for each precinct, but no phone numbers, like existing Voter Vault has. We used them to register 1000's of people moving into the HEB area – that were primarily conservative, and they have been voting with us ever since, which helped facilitate Tarrant County to become the most conservative (per capita) county in America! Remember, no campaign or precinct chairman should ever be in politics without a Voter Vault copy of every precinct that they represent. All are available from Austin Republican Party via application through Ft Worth Republican HQ (Karen Holmgren).

7 - IMPORTANT USE OF RASMUSSEN POLLING AND CONSERVATIVE INDEX RATINGS TO DETERMINE WHICH CANDIDATE IS THE MOST CONSERVATIVE (AND BY HOW MUCH) WITHOUT PERSONAL OPINIONS ENTERING INTO THE EQUATION

It is important to simplify and take guessing (and arguing) out of the picture and still be able to easily communicate with the voter. Most all national candidates are polled by Rasmussen. The most conservative national organizations are:

National Taxpayers Union (www.ntu.org) - much more conservative than ACU

Citizens Against Government Waste (www.cagw.org) - fights Mickey Mouse pork barrel $ and Earmarks

Club For Growth – General (www.clubforgrowth.org) - keeps RINO's out of Washington

Club For Growth – Anti-Pork Rankings (www.clubforgrowth.org) – ranks earmarks & pork spending

Examples:	Hutcheson	Cornyn
NTU	63%	79%
CAGW	63%	83%
Club/Growth-Reg	63%	88%
Club/"Re-Pork Card"	53%	80%
Average	60%	83%

Hutcheson is 38% less conservative than Cornyn!

Just like in school – If you score less than 70% - You flunk!!!
There are some other conservative ranking organizations that publish State Congressmen's Ratings:
Heritage Alliance (www.heritagealliance.com (Joni Boggs)
Eagle Forum (www.eagleforum.org) (Pat Carlson - Past Repub. Tarrant County Chairman)
- Right To Life Issues

8 – REMEMBER THAT TURNOUT IS 1000 TIMES MORE IMPORTANT THAN LOYALTY
If the most loyal Reagan type conservative does not vote and a middle of the roader activist always votes – the former is nothing and the latter is everything!

9 – THE RISE OF THE CONSERVATIVE WOMAN (BY DOUG PATTON ON 11/17/09 – CONSERVATIVE COLUMNIST WHO SERVED AS A POLITICAL SPEECHWRITER AND PUBLIC POLICY ADVISOR) Women Senators = 17% (17 of 100) Women In Congress =16% (71 of 435)
"One of the most annoying things about liberals, is their insistence that they only can define the real minority or a real woman! In the eyes of the left, Clarence Thomas, Ken Blackwell, and J.C.Watts will never be real black men! Likewise, Michele Bachmann, the smiling fire brand conservative Congresswoman from Minn. and Sarah Palin, the popular former Governor of Alaska, will never be real women. Well…..since about 85% of Congress is run by men and the American public has rated its performance at an "appreciated" 12% approval and 65% of Americans believe that America would be better off if the majority (Demos) were voted out of office this November. Maybe….just maybe… it would be better to elect a woman as President and maybe….even as Vice-President. Lets see now…I guess the question should be….. "Could Sarah Palin do a better job, with her executive experience, than Barack Obama, with no executive experience and could Michele Bachmann do a better job as VP than Joe "foot in mouth" Biden?? Duh!! That's a no-brainer, as far as I'm concerned. Historically, in most states, men tend to vote more conservatively, while women tend to vote more for liberals. We as conservatives might remove that advantage by nominating, say two women (first in history) – Palin and Bachmann, which would almost be certain to increase the women vote like the black vote helped elect the first black president in 2008. We would be in a position to take advantage of the most important factor in winning elections, which again is TURNOUT! When it comes to turnout Sarah Palin invented the word. She probably helped McCain by 10% to 15%, in my opinion. She compares to Ronald Reagan with respect to turnout, because like him – she seems to have the much needed ability to offer a common sense answer to almost any basic question, which is well received by voters, since they have been starved from it for so long!
Remember, McCain/Palin only lost by a swing of 3.1% vote (53% to 47%). If we can't overcome a 3.1% swing vote margin by electing conservatives in 2010 and 2012 to turn this country around and "undo" the worst four years in our history – then we don't deserve to win! Cha-cha-cha!

10 – LET US PULL A PAGE FROM THE TREMENDOUS SUCCESS WE HAD IN 1994 WITH THE CONTRACT *WITH* AMERICA AND REPLACE IT WITH A CENTERPIECE CALLED THE CONTRACT *FROM* AMERICA
The Contract *From* America is what this country did for its first 200 years – It is what I have been preaching for many years – "Grassroot Up will Beat Washington Down" 100% of the time if the American Voters have a good cause and are motivated to communicate that cause, to all congressmen and force them to vote accordingly! In 2010, we Conservatives and Independents have that cause and that motivation like never before! All we have to do is make in known to the Congress! The Contract *From* America is the vehicle for this to happen. It was finalized on 4/15/10 (tax day) by Grassroots and Tea Party voters and partnered by about a dozen conservative organizations. They are: National Taxpayers Union, Freedom Works, Newt Gingrich's American Solutions, Let Freedom Ring, Liberty Central, The Next Right, FairTax, Heartland Institute, Tea Party 365, Liberty Lab, Regular Folks, and Americans For Tax Reform. The Contract *From* America petition states as follows: (www.thecontract.org)..... key in on the first listing dated July7,2010 which shows 76million contacts thus far – Amazing!

We the Citizens of the United States, call upon those seeking office to represent us in public, to sign the Contract *From* America and by doing so, commit to support each of its agenda items, work to bring each agenda item to a vote during the first year, and pledge to advocate on behalf of Individual Liberty, Limited Government, and Economic Freedom. The ten issues and their popularity voted by American Grassroots are as follows:

1 – Protect the Constitution	**82%**	
2 – Reject Cap and Trade	**72%**	
3 – Demand A Balanced Budget	**70%**	
4 – Enact Fundamental Tax Reform	**65%**	**(Shipe Proposes FairTax)**
5 – Restore Fiscal Responsibility & Constitutionally Limited Government in Washington	**63%**	
6 – End Runaway Government Spending	**57%**	

7 – Defund, Repeal and Replace Gov't Run Health Care 56%
8 – Pass an "All of the Above" Energy Policy 56%
9 – Stop the Pork 55%
10- Stop the Tax Hikes 53%

Signed – The American People

Please sign as a supporter and forward to all active voters on your email list-this is Grassroots at its best!

Let this be the centerpiece of our efforts in Tarrant County to truly turn this nation around beginning in November 2010 and later in 2012.

Lastly, let us remember what Phil Gramm said when Texas was being transformed from a one party Democratic State to the Conservative State that it is today – Gramm said "We need all Republicans, more than our share of Independents and as many Reagan Democrats as we can, to pull that heavy wagon all the way to Washington in November. Let us all remember also, that we as Conservative Grassroots have 90% agreement as to what constitutes victory – If that challenge to our congressional candidates to sign this Contract *From* America is too much for them – then maybe they don't deserve our vote!!! Its up to the Grassroots to force our elected officials to turn over a new leaf – Washington will never be the same after 2010 and 2012 and our country will be better off because of it. If you and I are totally dedicated to this cause, we can and will "make it happen"! God Bless America!

PS – In as much as the United States is more responsible than any other nation in the world for defining what the word "Freedom" truly means" and created the Republic that ultimately initiated the "Free Enterprise System" that has no equal on earth, when we follow it….. I find it a disgrace that we now rank 8th out of the top ten nations with respect to Economic Freedom! The Heritage Foundation (The "Bible" For Conservative Truth), www.heritage.org just released its 2010 edition of "Index Of Economic Freedoms". It is the first time in history, that we are no longer in the top category of Economically Free Countries – we are lower than Canada.....Duh! The top ten rankings are as follows:

1 – Hong Kong	**89.7**	**(Where would China be without those top two???)**
2 – Singapore	**86.1**	
3 – Australia	**82.6**	
4 – New Zealand	**82.1**	
5 – Ireland	**81.3**	
6 – Switzerland	**81.1**	
7 – Canada	**80.4**	
8 – United States	**78.0**	**(Gimme a break – thanks to our ultra liberal congress!!!)**
9 – Denmark	**77.9**	
10- Chile	**77.2**	

Like I said before – Give us 4 years (of which 2 will be without Obama!) of Reagan Conservatism and we will bring new meaning to the word CHANGE and will return to the Number One Nation again like all Americans expect and deserve!!! Cha-cha-cha!

Don Shipe
Precinct 1339 Chairman 45 years
3 Lombardy Terrace
Benbrook, Tx 76132
817-737-5584
entrees-shipe@sbcglobal.net

If this makes sense to you, I recommend you forward it to every active voter on your email list and then copy it on two 8.5 x 14 legal sheets (front & back) – fold and put it in your purse or pocket or glove compartment and the next time you talk politics, between now & November, you may may refer to some of the statistics (especially about the liberal major media Presidential polling incompetency and inaccuracies). May God guide us to achieve our recent newly found noble goals.